

About Chris



Chris Guerriero draws from his own extraordinary journey building 12 companies, and acquiring, selling, investing in, and advising over a hundred other high-growth businesses.

Distilling the few key actions that consistently drive success into the core principles every achiever needs to know, practice, and master.

Chris outlines the foundational operating system to achieve significant success and delivers a complete action plan that anyone can start executing to immediately grow in any business, in any industry and in any economy.

He's been featured in financial periodicals such as Bloomberg, Success Magazine, Inc, and Entrepreneur. He's a bestselling author and the host of the Success Explained podcast.

On stage, Chris is raw, unfiltered and brutally direct. He shares the real deal on what it takes to earn success - made plain, simple, and actionable.

Stage Video: <https://ChrisGuerriero.com/speaking>

YouTube: <https://ChrisGuerriero.com/yt>

TikTok: https://TikTok.com/@chris_guerriero

Instagram: <https://ChrisGuerriero.com/IG>

LinkedIn: <https://ChrisGuerriero.com/LI>

Podcast: <https://ChrisGuerriero.com/IT>

Events are customized to each audience. The following are a handful of past events...

Quadrants of Scale

Overview:

If you've been in business more than a year but haven't surpassed the million-dollar mark, or more than five years without 10X'ing that and having a strong team driving your growth, then you're making it too complicated.

The truth is, only a handful of actions create the majority of growth in any business. In *Quadrants of Scale* attendees see easy, straightforward strategies that helped Chris Guerriero:

- Build, grow and successfully exit multiple companies over the past 30 years
- Scale leadership teams to become autonomous in growing departments within companies
- Advise companies that have as much as 20X their growth curve in 12 months or less

This event uncovers simple strategies that create clarity in the otherwise complex world of rapid business growth.

The Alpha Project

Overview:

We're all Alpha's, and as such, we often take on too much, so one or more areas of our lives get put on the back burner... hence, fulfillment in life is rarely achieved.

The Alpha project is an event dedicated to the systematic and rapid growth of all attendees in all areas of life. It plugs them into the insight they need (insight that's normally shared only at the very top levels of wealth) to level up in EVERY area of their life.

The purpose of this event is not to just sit through a normal seminar, but rather to facilitate the growth of each attendee in 4 areas of their lives: business growth, the development of personal wealth, dramatically improved physical and cognitive health, strong lifelong relationships.

Most business owners spend the bulk of their time in the trenches, which is exactly where their time should be spent, but periodically, everyone needs to take a break and look at their life and their business with fresh eyes. It's during these times that some of the best insights and planning can take place. Stepping back from the grind occasionally to look at their entire life plan is critical to growing a business and avoiding catastrophe.

Complexity Kills

Overview:

The entire business world is on the cusp of a big shift.

You already sense it: it's getting harder and harder to compete with traditional business models. It's more expensive to acquire customers and often less profitable than it was a few years ago. It's even harder to compete on economics when you're getting squeezed by marketing platforms, tougher employment practices, inflated COGS, etc.

This event is ever changing – because it uncovers EXACTLY what's working NOW in the companies that Chris owns, invests in and advises, so you not just adapt but thrive throughout this shift.

You'll get cutting-edge innovations that put you at the forefront of these changes, so you're reaping the financial rewards and growing your business dramatically with very little competition. In fact, the goal of this event is to put you 3-5 years ahead of your competition.

Just as important, most businesses bleed ideas and innovations that are not executed. In fact, the #1 reason businesses plateau is not because of the economy, or poor leadership, or competition, but rather because of the inability to stop chasing opportunities and stay focused on the few actions that drive growth.

That's why one of the overarching focuses of this event is to show you the systems and processes that consistently scale companies, so you can implement them and develop a team who takes ownership in your businesses growth for you.

Finally, by bringing you into this next epoch, so to speak, growing your company will become exciting again. You're going to innovate again. Build bigger companies. Have a bigger vision. And actually feel excited about what you're doing.



Chris Guerriero's live seminars and web-events have consistently provided guidance for small to mid-sized companies to increase success and profit. He's supported leaders around the globe to position their companies, their products, and themselves for consistent, predictable growth.

A master storyteller, Chris uses his experiences (both good and bad) as a serial entrepreneur to shortcut your success curve and to inspire. Chris' highly valued, actionable, and results-oriented content, along with his insight, commanding presence, and engaging style has made him a favorite speaker all over the world. He "wows" small private events of 50... to arenas of more than 10,000. His content motivates, inspires, and prepares audience members to create lasting and sustainable success long after the event is over.

Check Chris' availability for your next event by contacting Emily Waters at:
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